

## Jericho Library Book Trailer Contest

We are challenging all teens in grades 6-12 to create an original book trailer for one of the books in the Jericho Library collection. This includes physical books in the library or audiobooks and ebooks on Nassau's Digital Doorway. Just like a movie trailer is meant to encourage people to see a movie, a book trailer is meant to get people to read a book.

You can choose to make the book trailer normally or get in the spirit of the book and its setting.

### **How to enter the contest**

- All video entries must be an original work made by the teen(s) submitting the entry.
- Entries will be accepted from individuals and groups.
- There is no fee for submitting the entry.
- Teens may send in one entry per book.
- Submit your video to the Jericho Library YouTube channel <http://www.youtube.com/user/JerichoLibraryTeens> by **midnight on Thursday, August 19, 2010.**

The Jericho Library will organize a panel of judges to review the videos. The panel will select a Grand Prize Winner and a runner-up. All decisions made by the review panel are final.

**Grand Prize and Runner-up Winners** – Best Buy gift certificates will be awarded to each winning entry.

If you have questions about the contest, please contact Sarah, Young Adult Librarian at 516-935-6790 x 6 or [surnowski@jericholibrary.org](mailto:surnowski@jericholibrary.org).

### **The fine print**

- Original work must be created by teens in grades 6-12. Consulting adults is permissible, but the planning, production and selection of subject matter must all be created entirely by the teen(s).
- Teens and/or groups may enter one video per book.
- The video must be a book trailer featuring a book from the Jericho Library collection. This includes books found in the catalog (<http://www.alisweb.org/>) and on Overdrive (<http://nassau.lib.overdrive.com/>).
- Entries may be live-action, animation, or still frame.
- Videos should be no more than 2-3 minutes in length.
- Videos must only contain content that is rated G or PG
- Videos must include the title and author of the book
- Videos must contain **original content**, no footage from motion pictures.
- Videos must be in one of these formats: 3gp, .avi, .mov, .mp4, .mpeg, .flv, .mkv
- Videos must be submitted by **midnight on August 19, 2010.**

- Winners will be notified on August 20 at the Book Trailer Show. Best Buy gift certificates will be awarded to each winning entry.
- Music must be legally licensed either by obtaining the copyright holder's permission, using materials licensed through Creative Commons licensing, or using entirely original content created by the teen(s) submitting the project.
- Jericho Library is not responsible for any lost, delayed, damaged, misdirected or illegal submissions.
- Jericho Library may disqualify any entry based on content and/or production.
- All costs associated with making and submitting a trailer are the contestant's responsibility. Jericho Library will not reimburse or be responsible for any costs incurred in the making or submission of any entry.
- All entries must adhere to the YouTube Community Guidelines, as stated on the YouTube web site at [www.youtube.com/t/community\\_guidelines](http://www.youtube.com/t/community_guidelines)

### **Video making tips**

- Create a video that would entice someone you know to read the book you're featuring in the video.
- Each teen, or group of teens, is limited to one entry per book, so make it count and be creative.
- Check out these resources to help you make a great book trailer:
  - Book Trailers on You Tube  
[http://www.youtube.com/results?search\\_query=book+trailer&search\\_type=&aq=f](http://www.youtube.com/results?search_query=book+trailer&search_type=&aq=f)
  - Free Video Editing Software <http://download.cnet.com/windows/video-editing-software/?tag=mncol%3Bsort&rpp=30&sort=>
  - Windows Movie Maker tutorial  
<http://www.microsoft.com/windowsxp/using/moviemaker/create/HomeMovies.aspx>
  - Film Noir Intro <http://www.youtube.com/watch?v=8mYb2gN00dg>
  - Creative Commons Search <http://search.creativecommons.org/>
  - Creative Commons Photos <http://www.flickr.com/creativecommons/>
  - Creative Commons Music <http://creativecommons.org/legalmusicforvideos/>
- While it is acceptable to have adult guidance and supervision in the project, judges want it to be BY teens FOR teens. Adults must be consultants only.